

CLAIMS

What is claimed is:

1. A method for repeated dissemination of audio information in mass by means of an airdrop to an identifiable target population lacking in literacy, comprising the following steps:

5 a) identifying the target population and selecting a desired content for the audio information;

 b) manufacturing a plurality of leaflets containing a memory chip;

 c) recording the audio information into a recording device in a language understood by the target population;

10 d) transferring the recorded audio information from the recording device to the memory chip; and

 d) distributing in mass the leaflets containing the recorded audio information to the target population by means of the airdrop.

15 2. The method as in claim 1 wherein the manufacture of the leaflets comprises the following steps:

 a) manufacturing the leaflets such that the leaflets are embodied in a protective structure that is resistant to water and other elements of nature, and is capable of withstanding an impact with the ground in response to the airdrop; and

20 b) placing within the leaflet a playback circuit, the memory chip, activating switch and a power source for playing the recorded audio information.

 3. The method as in claim 1 wherein a text copy of the recorded audio information is printed on the leaflet.

25 4. The method as in claim 1 wherein the recorded audio information does not exceed 3 minutes in length.

 5. The method as in claim 1 wherein:

30 a) the recording device is portable;

 b) the recording of the audio information occurs in a field setting; and

 c) the transfer of the recorded audio information to the memory chip in the leaflet is by means of the portable recording device.

6. The method as in claim 1 wherein the transfer of the recorded audio information to the memory chip in the leaflet is by a means selected from the group consisting of induction and electromechanical contact.

5 7. The method as in claim 1 wherein the audio information is transferred to the plurality of leaflets in succession by an automated means.

8. The method as in claim 1 wherein the audio information is transferred to a single leaflet.

10 9. The method as in claim 1 wherein the distributing of the leaflets further comprises the following steps:

 a) distributing the leaflets containing the recorded audio information to the target population by means of the airdrop;

15 b) receiving the leaflet by an individual of the target population; and

 c) playing of the recorded audio information due to an action by the individual of the target population.

20 10. The method as in claim 9 wherein the means of the airdrop includes any intentional means whereby the leaflets fall through open air.

11. The method as in claim 9 wherein the action applied by the individual of the target population is an unfolding of the leaflet.

25 12. The method as in claim 9 wherein the action applied by the individual of the target population is a pressing of the activating switch.

30 13. The method as in claim 9 wherein the action applied by the individual of the target population is a picking up of the leaflet causing an activation of the playback circuit by means of a grounding contact across the individual's skin.

14. The method as in claim 1 wherein:

 a) the recording of the audio information to the recording device occurs in a manufacturing setting; and

b) the recorded audio information is transferred from the recording device to the memory chips of the plurality of leaflets in succession by an automated means.

15. An audio leaflet designed to play an audio message comprising:

5 a) a leaflet embodied in a protective structure capable of surviving (i) an impact resulting from an airdrop and (ii) extended exposure to adverse elements of nature for at least three days;

b) a memory circuit contained within the leaflet capable of storing at least one audio message;

10 c) a lightweight speaker, a power source and an activating switch coupled to the memory circuit; and

d) an audio playback circuit coupled to the memory circuit to play the at least one audio message from the lightweight speaker.

15 16. The audio leaflet as in claim 15, wherein the protective structure is comprised of a hardened material that is resistant to water and other elements of nature, and is capable of withstanding an impact with the ground in response to the airdrop.

20 17. The audio leaflet as in claim 15 wherein text corresponding to the audio message is printed on the leaflet.

18. The audio leaflet as in claim 15 wherein the audio message is configured to be recorded into the memory circuit by means of a portable recording device.

25 19. The audio leaflet as in claim 15 wherein the memory circuit is configured to receive the audio information by a means selected from the group consisting of induction and electromechanical contact.

30 20. The audio leaflet as in claim 15 wherein the memory circuit is configured to be recorded by an automated means in succession.

21. The audio leaflet as in claim 15 wherein:

a) the leaflet is folded; and

b) the switch is activated by opening the leaflet.

22. The audio leaflet as in claim 15 wherein:

- a) the leaflet is flat; and
- b) the switch is activated by pressing the switch.

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23. The audio leaflet as in claim 15 wherein:

- a) the leaflet is flat; and
- b) the switch is activated by touching an electrical grounding circuit.

10 24. The audio leaflet as in claim 15 wherein the switch is a plurality of security switches, wherein the plurality of security switches requires activation in a predetermined order to play the audio message.

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